



No go
fall maga,
please **THINK!**



Fraudsters are adept at impersonating trusted entities and using psychological techniques to fleece the unsuspecting. They go to great lengths to do research and set up elaborate schemes that look legitimate, do not be deceived. T.H.I.N.K

T – Take your time. All important decisions, including those about money should not be made in a hurry. When faced with an offer or situation in which money or important information is involved, it is best to do nothing till you have thought over the matter. You can simply respond “I need some time to think over this.

H – How do you feel?

When ever a communication asks you to perform an action, whether via email, phone or in person, always pause. Then assess your emotional state. Is the email asking you to act out of fear (click this link or your account will be suspended)? Greed (Get 50% profit every day)? Romance (There is no one like you, I love you)? Or just plain excitement (you have won our deal of the day)? If you find that you are feeling a certain way during or after a communication it is best not to take any actions till the feelings have worn off and you can settle down to think.

I – Inquire. The saying that two or more heads are better than one is true, especially when it has to do with considering offers. Don't take an action till you have consulted with a trusted friend or someone more knowledgeable than yourself.

N – Naivety is bad. A naive person is someone who is too trusting or quick to believe. Rather, be skeptical – demand for evidence, and don't accept till you have done ample research.

K – Know scamming techniques. Common scamming techniques are fear (act now or something bad will happen), urgency (you have 10 hours to go) scarcity (this is the best offer you can get anywhere). Once you see this in a communication (written or verbal) be on your guard.